

COMPANY ANNOUNCEMENT

Nestlé Purina PetCare Company Voluntarily Recalls a Limited Amount of Purina Pro Plan Veterinary Diets EN Gastroenteric Low Fat Wet Dog Food Due to Labeling Error

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

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Summary

Company Announcement Date:

November 30, 2022

FDA Publish Date:

December 02, 2022

Product Type:

Animal & Veterinary

Pet Food

Reason for Announcement:

Mislabeled

Company Name:

Nestle Purina PetCare Company

Brand Name:

Purina

Product Description:

Purina Pro Plan Veterinary Diets EN Gastroenteric Low Fat (PPVD EN Low Fat) prescription wet dog food

Company Announcement

Out of an abundance of caution, Nestlé Purina PetCare Company is voluntarily recalling a limited amount of Purina Pro Plan Veterinary Diets EN Gastroenteric Low Fat (PPVD EN Low Fat) prescription wet dog food in 13.4 oz cans due to a labeling error. For a brief period on September 15, 2022, cans of a different complete and balanced adult dog food, Purina ONE True Instinct Tender Cuts In Gravy With Real Turkey & Venison wet dog food, were labeled as PPVD EN Low Fat in one of our factories. The mislabeled diet is safe to feed, but it is not the intended formula for dogs requiring a prescription PPVD EN Low Fat diet, who may have sensitivities to traditional diets or difficulty digesting fat.

We became aware of the issue after being contacted by several pet owners who observed the texture of food in their PPVD EN Low Fat cans was not the same as previous meals. The mislabeled product contains chunks in gravy, while the correct product looks more like a pate consistency.

While we have not received any reports to date of illness or injury to dogs fed this mislabeled product, we are conducting this voluntary recall as a precaution. The affected product was available by prescription only and distributed through veterinary clinics and other retailers with the ability to validate a prescription. We have asked our veterinary and other retail partners to remove the affected product. *We also recommend that you discard any of the affected product you may have, and we will replace it as quickly as possible.*

You can identify the mislabeled product by the UPC (38100 17599), production code (22581159 L4TR6) and “Best Before Sept 2024” date on the bottom of each PPVD EN Low Fat can.

No other Purina products are impacted by this voluntary recall. We apologize to pet owners for any concerns or inconvenience this situation has caused. We’re pet owners too, and we know how important the health and well-being of our pets is, which is what led us to make this decision. We are taking action to investigate and notify pet owners and veterinarians of the situation. At Purina, pets always come first.

Please reach out to our team with any questions at **1-800-579-7733**, Monday-Saturday, 8am - 5pm CST or via email at <https://www.purina.com/contact-us> (<https://www.purina.com/contact-us>) ↗ (<http://www.fda.gov/about-fda/website-policies/website-disclaimer>).

Voluntary Recall of Purina Pro Plan Veterinary Diets EN Gastroenteric Low Fat Wet Dog Food

| UPC Code | Best by | Production Code (*First 13 characters equal to) |
|----------|---------|--|
|----------|---------|--|

| UPC Code | Best by | Production Code (*First 13 characters equal to) |
|----------------------------------|----------|--|
| 38100 17599 (single 13.4 oz can) | SEPT2024 | 22581159 L4TR6 |

Company Contact Information

Consumers:

☎ 1-800-579-7733

✉ <https://www.purina.com/contact-us> (mailto:<https://www.purina.com/contact-us>)

Product Photos



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