

COMPANY ANNOUNCEMENT

# Wet Noses Natural Dog Treat Company® Voluntarily Recalls Simply Nourish Brand Frozen Dog Food Due to Elevated Levels of Vitamin D

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## Summary

**Company Announcement Date:**

August 13, 2021

**FDA Publish Date:**

August 13, 2021

**Product Type:**

Animal & Veterinary  
Food & Beverages  
Pet Food

**Reason for Announcement:**

Due to elevated levels of Vitamin D

**Company Name:**

Wet Noses Natural Dog Treat Company

**Brand Name:**

Simply Nourish

**Product Description:**

Frozen dog food

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## Company Announcement

August 13, 2021, Wet Noses Natural Dog Treat Company of Monroe, Washington is recalling approximately 51,000 packages of Simply Nourish frozen dog food, due to it containing elevated levels of Vitamin D.

Consumers should stop feeding the products listed below to their dogs. Dogs ingesting elevated levels of Vitamin D may exhibit symptoms such as vomiting, loss of appetite, increased thirst, increased urination, excessive drooling, and weight loss. Vitamin D when consumed at very high levels or over a long period of time can lead to serious health issues in dogs including renal dysfunction. Consumers who have dogs that have consumed any of the products listed below and are exhibiting these symptoms, should contact their veterinarian.

Affected Simply Nourish frozen food products were distributed at select PetSmart stores nationwide.

Products are packaged in 2lb and 4.5lb packages across specific date ranges. A full list of affected products is below:

Product Name	Net Wt	UPC	Best by range
Simply Nourish Frozen Chicken & Veggies	2lb	73725792262	11/10/2022-1/12/2023
Simply Nourish Frozen Chicken & Veggies	4.5lb	73725792264	11/10/2022-1/12/2023
Simply Nourish Frozen Beef & Barley	2lb	73725792266	11/10/2022-1/12/2023
Simply Nourish Frozen Beef & Barley	4.5lb	73725792267	11/10/2022-1/12/2023
Simply Nourish Frozen Turkey & Sweet Potato	2lb	73725792260	11/10/2022-1/12/2023
Simply Nourish Frozen Turkey & Sweet Potato	4.5lb	73725792263	11/10/2022-1/12/2023
Simply Nourish Frozen Pork & Veggies	2lb	73725792079	8/26/2022-1/13/2023
Simply Nourish Frozen Pork & Veggies	4.5lb	73725792078	8/26/2022-1/13/2023

No illnesses have been reported to date. **No other products have been affected.**

The recall was initiated after a routine nutrition test confirmed elevated Vitamin D levels on certain Simply Nourish frozen food products. Subsequent investigation indicates the problem arose as a result of the vitamin mix dosage being significantly reduced by the vitamin mix manufacturer, and this change was not detected or properly communicated. As a result, the dosage was not reduced. We care deeply about our customers and their pets, and have put corrective actions into place to ensure this issue does not reoccur.

This recall is being made with the knowledge of the U.S. Food and Drug Administration.

Consumers who have purchased Simply Nourish Frozen Food are urged to return it to the place of purchase for a full refund. Consumers with questions may contact the company at 1-800-938-6673 from Monday-Friday, 8 am – 4:30 pm PST.

## Company Contact Information

### Consumers:

Wet Noses Natural Dog Treat Company

☎ 1-800-938-6673

## Product Photos





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