COMPANY ANNOUNCEMENT

The J. M. Smucker Company Issues Voluntary Recall of One Lot of Natural Balance® Ultra Premium Chicken & Liver Paté Formula Canned Cat Food

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

Summary

Company Announcement Date:

July 03, 2020

FDA Publish Date:

July 03, 2020

Product Type:

Animal & Veterinary

Reason for Announcement:

Due to elevated levels of choline chloride

Company Name:

J. M. Smucker Company

Brand Name:

Natural Balance

Product Description:

Ultra Premium Chicken & Liver Paté Formula

Archived by Petful.com

Company Announcement

The J. M. Smucker Company today announced a voluntary recall of one lot of *Natural Balance*® Ultra Premium Chicken & Liver Paté Formula canned cat food due to health concerns likely associated with elevated levels of choline chloride.

Ingesting impacted product may cause nausea with excessive salivation, constricted pupils and poor vision, diarrhea or vomiting to more severe symptoms including difficulty walking, muscle shaking, tremors, irregular heartbeat, difficulty breathing, possible cardiac or respiratory failure and, in extreme situations, death. Pet parents are encouraged to contact their cat's veterinarian immediately if their cat is displaying any of these symptoms.

If pet parents have any product matching the following description in their possession, they should stop feeding it to their cats and dispose of the product. This information can be found on the bottom of each can.

Product Name	Retail UPC Code	Lot Code	Best If Used By Date
Natural Balance® Ultra Premium Chicken & Liver Paté Formula canned cat food 5.5 oz can	2363353227	9217803	08 04 2021

These products are most commonly sold in pet specialty retailers and online throughout the United States and Canada. No other *Natural Balance*® products are impacted by this recall.

The Company has received reports of adverse reactions. Pet parents that have questions or would like to report adverse reactions should call 888-569-6828, Monday through Friday, 8 a.m. – 5 p.m. ET or email anytime at info@naturalbalanceinc.com (mailto:info@naturalbalanceinc.com).

This recall is being conducted in cooperation with the U.S. Food and Drug Administration.

Company Contact Information

Consumers:

\$88-569-6828

Media:

**** 330-684-3892

■ media.inquiry@jmsmucker.com (mailto:media.inquiry@jmsmucker.com)

Product Photos





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Withdrawals, &
Safety Alerts (/safety/recalls-market-withdrawals-safety-alerts)