Recall -- Firm Press Release

P&G Voluntarily Recalls a Small Amount of Dry Cat Food

Company Estimates Fewer Than 60 Bags Purchased

FOR IMMEDIATE RELEASE – August 31, 2010 – CINCINNATI, The Procter & Gamble Company (P&G) is voluntarily recalling a small number of bags from a specific lot of one of its dry cat food products due to potential salmonella exposure.

No illnesses have been reported, and no other Iams pet food products are involved.

Only one code date is affected by this announcement:

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Version</th>
<th>Code Date</th>
<th>UPC Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Iams Indoor Weight Control with Hairball Care dry cat food</td>
<td>6.8 lb bag</td>
<td>02304173 (B1-B6)</td>
<td>1901403921</td>
</tr>
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</table>

The company successfully traced and retrieved nearly all of the affected product and estimates that fewer than 60 bags from this production run may have been purchased by consumers.

This production run was sold through a single retailer in the following states: Illinois, New Mexico, Texas, Missouri, Iowa, Nebraska, Oklahoma, Kansas, Wisconsin, South Dakota, North Dakota, Montana, Wyoming and Colorado.

Consumers who have purchased one of these few bags with the specific code date listed above should discard it. For a product replacement or refund, please call P&G toll-free at 800-862-3332 (Monday – Friday, 9:00 AM to 6:00 PM EST).

People handling dry pet food can become infected with salmonella, especially if they have not thoroughly washed their hands after having contact with surfaces exposed to this product. Healthy people infected with salmonella should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, salmonella can result in more serious ailments including arterial infections, endocarditis, arthritis, muscle pain, eye irritation and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with salmonella infections may have decreased appetite, fever and abdominal pain. If left untreated, pets may be lethargic and have diarrhea or bloody diarrhea, fever and vomiting. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

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Photos: Product Labels

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