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Safety

Recall -- Firm Press Release

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Natural Balance Pet Foods, Inc. announces a voluntary recall of Natural Balance Sweet Potato & Chicken Dry Dog Food Due to a Possible Health Risk

Contact:

Customer Service (800) 829-4493

Media Contact: Daniel Bernstein (310) 902-2554

FOR IMMEDIATE RELEASE -- June 18, 2010 - Natural Balance Pet Foods, Inc., of Pacoima, CA, announces a voluntary recall of Natural Balance Sweet Potato & Chicken Dry Dog Food with the "Best By" date of June 17, 2011, in 5-lb. and 28-lb. bags because it has the potential to be contaminated with Salmonella.

No illnesses have been reported to date. The recall notification is being issued out of an abundance of caution based on an isolated instance in which a product sample with a "Best By" date of June 17, 2011, had a positive result for Salmonella in a random sample test conducted by the U.S. Food and Drug Administration. This product was originally manufactured on December 17, 2009, and is the only Natural Balance product being recalled.

Salmonella can affect animals and there is a risk to humans from handling contaminated pet products. People handling dry pet food can become infected with Salmonella, especially if they have not thoroughly washed their hands after having contact with surfaces exposed to this product. This product was manufactured on December 17, 2009.

Healthy people infected with Salmonella should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, Salmonella can result in more serious ailments including arterial infections, endocarditis, arthritis, muscle pain, eye irritation and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with Salmonella infections may be lethargic and have diarrhea or bloody diarrhea, fever and vomiting. Some pets will have only decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

Recalled products were only distributed in pet specialty stores in the states of Alaska, Arizona, Arkansas, California, Colorado, Hawaii, Idaho, Illinois, Iowa, Kansas, Louisiana, Minnesota, Mississippi, Missouri, Montana, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wisconsin and Wyoming.

The only product affected by the recall is the Sweet Potato & Chicken Dry Dog Food with the "Best By" date of June 17, 2011, product information as follows:

Product	Bag Size	Bag UPC Code	Bale UPC Code	Best By Dates
Sweet Potato & Chicken Dry Dog Formula	5 lb	7-23633-9000-4	7-23633-99003-5	June 17, 2011
Sweet Potato & Chicken Dry Dog Formula	28 lb	7-23633-99002-8		June 17, 2011

Consumers who have purchased Natural Balance Sweet Potato & Chicken Dry Dog formula with the "Best By" date of June 17, 2011, are urged to return it to the place of purchase for a full refund. A separate letter and instructions will be forwarded to all relevant Natural Balance customers. For additional information, please contact Natural Balance Pet Foods Customer Service at (800) 829-4493 (8am – 5pm, PDT) or by visiting www.naturalbalanceinc.com.

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[Photo: Product Label](#)¹¹

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