P&G Recalls Specific Canned Cat Foods Due to Low Levels of Thiamine (Vitamin B1)

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FOR IMMEDIATE RELEASE - CINCINNATI, June 9, 2010 – The Procter & Gamble Company (P&G) (NYSE:PG) is voluntarily recalling specific lots of its Iams canned cat food in North America as a precautionary measure. Diagnostic testing indicated that the product may contain insufficient levels of thiamine (Vitamin B1), which is essential for cats. Cats that were fed these canned products as their only food are at greater risk for developing signs of thiamine deficiency.

The following Iams canned cat foods are included:

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Date on Bottom of Can</th>
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<tbody>
<tr>
<td>Iams ProActive Health canned Cat and Kitten Food</td>
<td>09/2011 to 06/2012</td>
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This recall is limited to only Iams canned cat food distributed in North America. No other Iams pet food is involved.

Early signs of thiamine deficiency may include loss of appetite, salivation, vomiting and weight loss. In advanced cases, signs may include ventroflexion (downward curving) of the neck, wobbly gait, falling, circling and seizures. Contact your veterinarian immediately if your cat is displaying any of these signs. If treated promptly, thiamine deficiency is typically reversible.

Consumers who have purchased canned cat food with these codes should discard it. For further information or a product refund call P&G toll-free at 877-340-8826 (Monday – Friday, 9:00 AM to 7:00 PM EST).

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Photo: Product Labels

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