

Sunshine Mills, Inc. Issues Voluntary Nationwide Recall of Certain Branded and Private Label Branded Dog Biscuits

Contacts:

Media Inquiries
Earl Clements
(256) 356-9541, ext. 212

Consumer Inquiries
Mitzi Wammack
(800) 705-2111, ext. 117

FOR IMMEDIATE RELEASE – Red Bay, Alabama, April 5, 2007

As a precautionary measure, Sunshine Mills, Inc. (“Sunshine”), a branded and private-label pet food manufacturer based in Red Bay, Alabama, is voluntarily recalling a portion of its branded dog biscuits made at its Red Bay, Alabama biscuit plant during part of March 2007. These brands include: Nurture Chicken & Rice, Nurture Lamb & Rice, Pet Life Large, Pet Life Extra Large, Pet Life Large Variety, Pet Life Large Peanut Butter, Lassie Lamb and Rice, and Pet Life People Pleasers Dog Treats. Private label biscuits for five of Sunshine’s customers were also affected. A complete list of affected biscuit brands, sizes, and codes is available below or at our website, www.sunshinemills.com. Sunshine’s other biscuit brands and products that include small and medium sized biscuits were not affected. It is also important to note that dry dog and cat food and soft and chewy treats for dogs or cats manufactured by Sunshine are not affected and not included in this recall.

The company is taking this voluntary action of recalling the dog biscuits listed below after learning from the FDA that wheat gluten supplied to Sunshine from a specific manufacturing facility in China contained melamine. Melamine is a substance not approved for use in food. The FDA made this finding as part of its ongoing investigation into the recent pet food recall.

The recalled dog biscuits are marketed nationwide by many pet food retailers including the mass channel, traditional grocery, and pet specialty stores. No dog illnesses or deaths have been reported to date in connection with these dog biscuits. The recalled dog biscuits contain one percent or less by weight of wheat gluten.

Consumers should immediately stop feeding their dog the dog biscuits with the specified date codes and consult with a veterinarian if they have any health concerns with their dog.

Sunshine’s products are 100% guaranteed. Consumers may receive the full replacement value of the recalled dog biscuits by returning them to the place of purchase or consumers may contact Sunshine’s customer service number at (800) 705-2111 for further information about the recall and for other instructions on obtaining a product refund.

The safety and well-being of pets are Sunshine’s utmost concern. We deeply regret this unforeseen situation.

The following products are being recalled:

Branded Product and Variety	Product Size:	UPC Codes	Plant Code / Best By Date			
			Plant code:	Best by:		
Nurture Chicken & Rice Biscuit	26 oz.	70155-13606	Plant code:	RB		
			Best by:	31208		
Nurture Lamb & Rice Biscuit	26 oz.	70155-13607	Plant code:	RB		
			Best by:	31308		
Pet Life Large Peanut Butter Biscuit	4 lb.	41746-00950	Plant code:	RB	RB	
			Best by:	30608	31308	
Pet Life Large Biscuit	4 lb.	41746-02545	Plant code:	RB	RB	
			Best by:	30308	31908	
Lassie Lamb and Rice Biscuit	26 oz.	45352-07005	Plant code:	RB	RB	

			Best by:	30708	31908		
			Best By Date – last 5 digits				
Pet Life Large Biscuit	25 lb.	41746-00008	Best by:	30308	31408		
Pet Life Extra Large Biscuit	25 lb.	41746-00010	Best by:	30408	30808	31408	31508
Pet Life Large Variety Biscuit	25 lb.	70155-00073	Best by:	30408			
Pet Life Peanut Butter Large Biscuit	25 lb.	41746-00078	Best by:	30308	30808		
Pet Life People Pleasers Dog Treat	25 lb.	41746-00266	Best by:	31408	31608	32308	
Pet Life People Pleasers Dog Treat	50 oz.	70155-11006	Best By Date – 5 digits				
			Best by:	30208	30508	30808	31308 31408
Pet Life People Pleasers Dog Treat	40 oz.	70155-11007	Best by:	30908	31208	31808	

Private Label Product and Variety	Product Size:	UPC Codes	Plant Code / Best By Date					
			Plant code:	RB	RB	RB	RB	RB
Companion's Best Multi Flavor Biscuit	4 lb.	50700-49270	Best by:	30308	30808	31108	31408	31608
			Plant code:	RB	RB			
			Best by:	32308	32708			
Stater Brothers Large Biscuit	4 lb.	74175-18801	Plant code:	RB	RB			
			Best by:	30908	31308			
O'I'Roy Peanut Butter Biscuit	5 lb.	78742-34501	Plant code:	RB	RB	RB	RB	RB
			Best by:	30508	31008	31208	31508	31608
			Plant code:	RB	RB			
O'I'Roy 4 Flavor Large Biscuit	10 lb.	81131-46959	Best by:	32108	32308			
			Plant code:	RB	RB	RB	RB	RB
			Best by:	30308	30408	30508	30608	30708
			Plant code:	RB	RB	RB	RB	RB
			Best by:	30808	30908	31208	31308	31408
			Plant code:	RB	RB	RB	RB	RB
			Best by:	31508	31608	31708	31908	32008
Plant code:	RB	RB						
O'I'Roy Puppy Biscuit	28.8 oz.	81131-92197	Best by:	32108	32408			
			Plant code:	RB	RB	RB	RB	RB
			Best by:	30208	30308	30408	30608	30708
			Plant code:	RB	RB	RB	RB	RB
			Best by:	30908	31008	31408	31508	31608
Champion Breed Peanut Butter Biscuit	4 lb.	72000-26063	Plant code:	RB	RB			
			Best by:	31708	31808	32108	32208	32308
Champion Breed Large Biscuit	4 lb.	72000-26065	Plant code:	RB	RB			
			Best by:	32108	32308			
Perfect Pals Large Biscuit	4 lb.	12333-00260	Plant code:	RB				
			Best by:	31808				
Stater Brothers Large Biscuit	26 oz.	74175-18802	Best By Date – 5 digits					
			Best by:	30308	31008			

Sunshine Mills, Inc.
P.O. Box 676
Red Bay, AL 35582