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+ Creating Shared Value

TO BE SUCCESSFUL, NESTLÉ PURINA STRIVES TO CREATE VALUE NOT ONLY FOR OUR COMPANY, BUT FOR OUR CONSUMERS, THEIR PETS, THE COMMUNITIES WHERE WE WORK, OUR ASSOCIATES AND FOR SOCIETY AS A WHOLE.

+ Investment Recovery Group

THE NESTLÉ PURINA PETCARE COMPANY INVESTMENT RECOVERY GROUP RESELLS SURPLUS CAPITAL MACHINERY AND MANUFACTURING EQUIPMENT.



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Nestlé Purina Recalls Limited Number of Dry Cat Food Bags Due to a Potential Health Risk (Shipped Only to Colorado, Idaho and Oregon)

Consumer Contact: Nestlé Purina PetCare Office of Consumer Affairs: 1-800-982-6559

Media Contact: Jill Winte 314-982-3032

FOR IMMEDIATE RELEASE: ST. LOUIS, MO, June 27, 2011—Nestlé Purina PetCare Company (NPPC) is voluntarily recalling approximately 870 bags of dry cat food shipped to Colorado, Idaho and Oregon. This is being done as a precautionary measure, as the product has the potential to be contaminated with *Salmonella*. Only the following products with both the "Best By" date and production codes shown are included in this voluntary recall:

<u>Product Name</u>	<u>Bag Size</u>	<u>"Best By" Date & Production Code*</u>	<u>Bag UPC Code</u>
Cat Chow Naturals Dry Cat Food	6.3 lb.	AUG 2012 10331083 13	17800 11320
Friskies Grillers Blend Dry Cat Food	3.15 lb.	AUG 2012 10381083 06	50000 08450
Friskies Grillers Blend Dry Cat Food	16 lb.	AUG 2012 10381083 06	50000 57578

* "Best By" Date and Production Code is found on the back or bottom of the bag.

The bags of dry cat food in this recall were distributed in error in February, 2011 to a small number of customers in Colorado, Idaho and Oregon, which may have further distributed the product to other Western states. There have been no consumer complaints and no reports of illness. No additional Purina cat or dog products are involved. Only products which match the "Best By" date and production codes above are involved.

Consumers who have purchased any of these dry cat food products with these "Best By" Dates and Production Codes should discard it.

Salmonella can affect animals eating the product and there is a risk to humans from handling contaminated products. People handling contaminated dry pet food can become infected with *Salmonella*, especially if they have not thoroughly washed their hands after having contact with surfaces exposed to this product. Healthy people infected with *Salmonella* should monitor themselves for the following symptoms: nausea, vomiting, diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments including arterial infections, endocarditis, arthritis, muscle pain, eye irritation and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may exhibit decreased appetite, fever and abdominal pain. If left untreated, pets may be lethargic and have diarrhea or bloody diarrhea, fever and vomiting. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

At Nestlé Purina PetCare, the safety and efficacy of our products are our top priority. We apologize for any inconvenience due to this voluntary recall. For further information or to obtain a product refund, please call NPPC toll-free at 1-800-982-6559 weekdays 7 a.m. to 7 p.m. Central Time, or visit www.purina.com.

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