

COMPANY ANNOUNCEMENT

IcelandicPlus LLC Voluntarily Recalls Whole Capelin Fish Pet Treats Because Product Exceeds FDA Size Restrictions

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

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Summary

Company Announcement Date:

March 19, 2020

FDA Publish Date:

March 23, 2020

Product Type:

Animal & Veterinary
Food & Beverages
Pet Food
Foodborne Illness

Reason for Announcement:

Potential for Clostridium botulinum

Company Name:

IcelandicPlus LLC

Brand Name:

Icelandic+

Product Description:

Whole Capelin Fish Pet Treats

Archived by Petful.com

Company Announcement

Out of an abundance of caution IcelandicPlus LLC of Ft. Washington, PA, is recalling its Capelin Pet Treats because some of the fish have exceeded the FDA compliance guideline for fish larger than 5 inches. The FDA has determined that salt-cured, dried, or fermented un-eviscerated fish larger than 5 inches have been linked to outbreaks of botulism poisoning in humans between 1981 and 1987 and again in 1991. Since some IcelandicPlus Capelins are larger than 5 inches there is a possible health risk. To date there have been no reported illnesses of dogs, cats, or persons in connection with Capelin. Nor has there been any positive test

results for *Clostridium botulinum* from any IcelandicPlus Capelin, but because of the potential risk, and despite no known illnesses in connection with our products, we have decided in co-operation with the FDA, to announce this product recall.

Clostridium botulinum toxin can cause severe clinical signs including death in both animals consuming the pet treat and people handling the pet treat or coming in contact with contact areas that have been exposed to the product. Common symptoms may include dizziness, blurred or double vision, trouble with speaking or swallowing, difficulty breathing, muscle weakness, abdominal distension, and constipation. Consider that several of the listed symptoms, such as double vision, cannot be easily assessed in animals or conveyed by an animal. Pets or persons experiencing these symptoms should seek immediate medical attention.

The Capelin product was shipped to distributors in the United States with the intent to be sold to Retailers who in turn sell to Consumers. This product would be found in Independent Pet Specialty Stores within all States in the United States.

The product comes in a clear plastic package or tube, and marked Icelandic+ Capelin WHOLE FISH, PURE FISH TREATS FOR DOGS, **or** PURE FISH TREATS FOR CATS UPC CODES, 8 5485400775 9; 8 5485400711 7; and 8 5485400757 5 are packaged in a 2.5 ounce tube or a 1.5 or 2.5 ounce bag (lot numbers 02/2020 to 02/2022)

IcelandicPlus is family owned and run by pet parents who take the safety and wellbeing of its consumers and clients with the utmost importance, as such we are conducting this voluntarily recall to further protect our customers. Additionally, we are changing our Capelin supplier to ensure that the fish in our product are consistently less than 5 inches, or if larger, they will be completely eviscerated.

Distributors, Retailers and Consumers who have purchased IcelandicPlus's Capelin can return it to the location where it was purchased for a refund. Consumers with questions may contact the company at 1857-246-9559. Monday – Friday 8am – 5pm EST.

Company Contact Information

Consumers:

Consumer Service

☎ 1-857-246-9559

Product Photos

ICELANDIC+



Archived by Petfinder.com

CAPELIN

WHOLE FISH

PURE FISH TREATS FOR DOGS

Single Ingredient - Just Fish, Nothing Else!

For Healthy Skin and Shiny Coat!

Full of Omega 3

NET WT 1.13 LB (510g)

ICELANDIC+



PURE, ICELANDIC, FISH.
NOTHING ELSE. NOTHING MORE.
CAUGHT FRESH DAILY
AIR-DRIED AS VIKINGS DID IN 900 A.D.



100% FISH



100% DOG



100% CAT



100% BIRD

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The best treats for the
most loved pets.™

Ingredients: Icelandic Cod
Nutritional Analysis:
Protein 80%, Fat 10%,
Fiber 0.5%, Moisture 10%,
Ash 1.5%

www.icelandicplus.com
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ICELANDIC+ LLC
Portland, OR



14-854-00111



Product of Iceland

ICELANDIC+



CAPELIN

WHOLE FISH

PURE FISH TREATS FOR CATS

Single Ingredient - Just Fish Nothing Else!
For Healthy Skin and Shiny Coat
Full of Omega-3

NET WT 1.5 OZ (42.5g)