

Cookie scan report

Summary

Scan date: 27/12/2019
 Domain name: petful.com
 Server location: United States
 Cookies, in total: 35

Scan result

35 cookies were identified.



Category: Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_cfduid	petful.com	HTTP	29 days
First found URL: https://www.petful.com/behaviors/how-many-words-can-dog-understand/ Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic. Initiator: Webserver Source: petful.com			
gdpr_status	media.net	HTTP	6 months
First found URL: https://www.petful.com/behaviors/how-many-words-can-dog-understand/ Cookie purpose description: Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry. Initiator: Script tag, page source line number 865 Source: https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4			
SESS#	petful.com	HTTP	1 day
First found URL: https://www.petful.com/behaviors/how-many-words-can-dog-understand/ Cookie purpose description: Preserves users states across page requests. Initiator: Script tag, page source line number 865 Source: https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4			

Category: Statistics (7)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	petful.com	HTTP	2 years
First found URL: https://www.petful.com/ Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website. Initiator: Page source line number 864-868 Source: Inline script			

_gat petful.com HTTP 1 day

First found URL: <https://www.petful.com/>

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Page source line number 864-868

Source: Inline script

_gid petful.com HTTP 1 day

First found URL: <https://www.petful.com/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Page source line number 864-868

Source: Inline script

_omappvp petful.com HTTP 11 years

First found URL: <https://www.petful.com/>

Cookie purpose description: This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.

Initiator: Script tag, page source line number 868

Source: <https://a.optmnstr.com/app/js/api.min.js>

data media.net HTTP 1 year

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie data synchronization is used to synchronize and gather visitor data from several websites.

Initiator: Script tag, page source line number 865

Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

omVisitsFirst petful.com HTML Persistent

First found URL: <https://www.petful.com/>

Cookie purpose description: This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.

Initiator: Script tag, page source line number 868

Source: <https://a.optmnstr.com/app/js/api.min.js>

visitor-id media.net HTTP 1 year

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: This cookie is used to collect information on the visitor. This information will be stored for internal analytics at the website's operator - Internal analytics is used by websites to optimize their domains.

Initiator: Script tag, page source line number 865

Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

Category: Marketing (21)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gads	petful.com	HTTP	2 years

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 865

Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

ads/ga-audiences

google.com

Pixel

Session

First found URL: <https://www.petful.com/>

Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

Initiator: Inline script, page source line number 864-868

Source: https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-65058126-1cid=539565365.1577462972jid=2026330020_v=j79z=1378612271slf_rd=1random=3610139696

bping.php

media.net

Pixel

Session

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: This cookie is used to register information on the ad-delivery-system – this optimizes the ad relevance towards the visitor.

Initiator: Script tag, page source line number 865

Source: https://g3.media.net/bping.php?gdpr=1prid=8PRHGG6T9cid=8CU3VV8I4crd=279914343vi=1577462759793484426ugd=4lf=6kwrfr=https%3A%2F%2Fwww.petful.comccc=IEwsip=2886780935r=1577462759999requrl=https%3A%2F%2Fpetful.com%2Fbehaviors%2Fow-many-words-can-dog-understand%2Fvgd_sbSup=1vgd_is_amp=0vgd_asn=8075hvsid=00001577462759994008826324484941via=https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4

DSID

doubleclick.net

HTTP

1 day

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts.

Initiator: Page source line number 857

Source: Inline script

google_adsense_settings

petful.com

HTML

Persistent

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Initiator: Page source line number 857

Source: Inline script

google_experiment_mod#

petful.com

HTML

Persistent

First found URL: <https://www.petful.com/>

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Initiator: Page source line number 861-864

Source: Inline script

google_pem_mod

petful.com

HTML

Persistent

First found URL: <https://www.petful.com/>

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Initiator: Script tag, page source line number 861

Source: <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js>

GoogleAdServingTest

petful.com

HTTP

Session

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 865

Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

GPS youtube.com HTTP 1 day
First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.
Initiator: Iframe, page source line number 857
Source: <https://www.youtube.com/embed/ckyiqkssxp?feature=oembed>

IDE doubleclick.net HTTP 1 year
First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
Initiator: Iframe, page source line number 857
Source: <https://www.youtube.com/embed/ckyiqkssxp?feature=oembed>

log media.net Pixel Session
First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 865
Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

rtblog.php media.net Pixel Session
First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 865
Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

test_cookie doubleclick.net HTTP 1 day
First found URL: <https://www.petful.com/>
Cookie purpose description: Used to check if the user's browser supports cookies.
Initiator: Page source line number 861-864
Source: Inline script

VISITOR_INFO1_LIVE youtube.com HTTP 179 days
First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Tries to estimate the users' bandwidth on pages with integrated YouTube videos.
Initiator: Iframe, page source line number 857
Source: <https://www.youtube.com/embed/ckyiqkssxp?feature=oembed>

YSC youtube.com HTTP Session
First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
Initiator: Iframe, page source line number 857
Source: <https://www.youtube.com/embed/ckyiqkssxp?feature=oembed>

yt-remote-cast-installed youtube.com HTML Session
First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Iframe, page source line number 857
Source: https://www.youtube.com/embed/ckyiqrkssxp?feature=oembed

yt-remote-connected-devices youtube.com HTML Persistent

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video
Initiator: Iframe, page source line number 857
Source: https://www.youtube.com/embed/ckyiqrkssxp?feature=oembed

yt-remote-device-id youtube.com HTML Persistent

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video
Initiator: Iframe, page source line number 857
Source: https://www.youtube.com/embed/ckyiqrkssxp?feature=oembed

yt-remote-fast-check-period youtube.com HTML Session

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video
Initiator: Iframe, page source line number 857
Source: https://www.youtube.com/embed/ckyiqrkssxp?feature=oembed

yt-remote-session-app youtube.com HTML Session

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video
Initiator: Iframe, page source line number 857
Source: https://www.youtube.com/embed/ckyiqrkssxp?feature=oembed

yt-remote-session-name youtube.com HTML Session

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video
Initiator: Iframe, page source line number 857
Source: https://www.youtube.com/embed/ckyiqrkssxp?feature=oembed

Category: Unclassified (4)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_omappvs	petful.com	HTTP	1 day
First found URL: https://www.petful.com/ Cookie purpose description: This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website. Initiator: Script tag, page source line number 868 Source: https://a.optmnstr.com/app/js/api.min.js			

3pck petful.com HTML Persistent

First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 865

Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

HBCM_BIDS	petful.com	HTML	Persistent
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First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 865

Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

hbcm_sd	petful.com	HTTP	Session
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First found URL: <https://www.petful.com/behaviors/how-many-words-can-dog-understand/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 865

Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

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