

Safety

Recall -- Firm Press Release

This press release includes revisions made by the company on September 17, 2008 to clarify product code information for the recalled products.

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Mars Petcare US Issues Voluntary Recall of Everson, PA Plant Dry Pet Food Product due to Potential Salmonella Contamination

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FOR IMMEDIATE RELEASE -- Franklin, Tennessee (September 12, 2008) --Today, Mars Petcare US announced a voluntary recall of products manufactured at its Everson, Pennsylvania facility. The pet food is being voluntarily recalled because of potential contamination with *Salmonella* serotype Schwarzengrund. This voluntary recall only affects the United States.

Salmonella can cause serious infections in dogs and cats, and, if there is cross contamination caused by handling of the pet food, in people as well, especially children, the aged, and people with compromised immune systems. Healthy people potentially infected with *Salmonella* should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. On rare occasions, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever and abdominal

pain. Animals can be carriers with no visible symptoms and can potentially infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

The company stopped production at the Everson facility on July 29, 2008 when it was alerted of a possible link between dry pet food produced at the plant and two isolated cases of people infected with *Salmonella* Schwarzengrund.

Even though no direct link between product produced at Everson and human or pet illness has been made, Mars Petcare US is taking precautionary action to protect pets and their owners by announcing a voluntary recall of all products produced at the Everson facility beginning February 18, 2008 until July 29, 2008 when we stopped production.

The company is continuing to work collaboratively with the FDA to determine the nature and source of *Salmonella* Schwarzengrund at the Everson facility. Since it has not yet identified the source of the *Salmonella* Schwarzengrund at the Everson facility, Mars Petcare US does not plan to resume production out of a commitment to the safety of our pet owners and their pets, customers, and associates.

The top priority of Mars Petcare US has always been and continues to be the health and welfare of pets and their owners. Consumers can continue to have confidence in the quality and safety of the products produced at other Mars Petcare US facilities. Only those products which were produced at the Everson facility are impacted by the voluntary recall.

Many of the brands involved in the recall are national brands produced at multiple facilities. A chart for all products is below. For example, PEDIGREE® is manufactured in numerous facilities throughout the country, and Everson represents a very small portion of the manufacturing base – 2.7 percent of total PEDIGREE® production.

Mars Petcare US will work with retail customers to ensure that the recalled products are not on store shelves. These products should not be sold or fed to pets. In the event that consumers believe they have purchased products affected by this voluntary recall, they should return the product to the store where they purchased it for a full refund. Specific product details and other information can be found at www.petcare.mars.com

In an effort to prevent the transmission of *Salmonella* from pets to family members and care givers, the FDA recommends that everyone follow appropriate pet food handling guidelines when feeding their pets. A list of safe pet food handling tips can be found at: www.fda.gov/consumer/updates/petfoodtips080307.html

Pet owners who have questions about the recall should call 1-877-568-4463 or visit www.petcare.mars.com.

Production Lot Code – (found on back of bag just after “Best Before” date)

The products listed in the chart below are made at our Everson facility on behalf of a variety of retailers. All production lot codes, with the exception of PEDIGREE®, are listed in a similar format as noted below:

Consumers should look for “17” as the first two digits of the second line. Sample:
 Best By Feb 18 09
 17 1445 1

For PEDIGREE® products the Everson production lot code format is as follows: Consumers should look for “PAE” on the bottom line – the sixth, seventh and eighth digits. Sample:

PEDIGREE® Small Crunchy Bites
 Best Before 02/2009
 808G1PAE01 12:00

Recalled Pet Food

Please find a list of recalled pet foods along with UPC information below. UPC code numbers can be found directly underneath the bar code on the package.

IMPORTANT: If you see a product you purchased listed below, please review the **Production Lot Code** information samples from above to confirm that your product is included in the recall.

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Recalled Cat Food

Product Name / Bag Size	UPC	Product Name / Bag Size	UPC
Country Acres Cat Food 40#	16603 02181	Special Kitty Gourmet 25#	78742 54314
Members Mark Complete Nutrition Premium Cat Food 20#	81131 89881	Special Kitty Kitten 3.5#	81131 17553
Natural Cat Food (Sam's Club) 15#	81131 89883	Special Kitty Kitten 4#	78742 53198
Paws & Claws Delicious Mix Cat Food 8#	79818 96632	Special Kitty Kitten 7#	81131 17554
Paws & Claws Delicious Mix Cat Food 20#	49394 05746	Special Kitty Kitten 8#	81131 24739
Paws & Claws Delicious Mix Cat Food 40#	79818 96676	Special Kitty Original 3.5#	81131 17557
Paws & Claws Premium Choice Cat Food 8#	79818 96633	Special Kitty Original 4#	78742 04930
Paws & Claws Premium Choice Cat Food 20#	49394 00008	Special Kitty Original 7#	81131 17562

Paws & Claws Premium	49394	Special Kitty Original	8#	78742 05744
Choice Cat Food	40#	05747		
Pet Pride Indoor Cat	3.5#	11110	Special Kitty Original	81131 17559
		74584	18#	
Pet Pride Indoor Cat	18#	11110	Special Kitty Original	78742 05794
		74585	20#	
PMI Nutrition Feline Medley	42869	Special Kitty Original	81131 68869	
20#	00171	25#		
Red Flannel Cat	10#	42869	Wegman's Buju & Ziggy	77890 10005
		00059	Complete Cat Food	3.5#
Red Flannel Cat	20#	42869	Wegman's Buju & Ziggy	77890 10004
		00058	Complete Cat Food	18#
Special Kitty Gourmet	3.5#	81131	Wegman's Buju & Ziggy	77890 12038
		17546	Indoor Cat Food	3.5#
Special Kitty Gourmet	4#	78742	Wegman's Buju & Ziggy	77890 12039
		53199	Indoor Cat Food	18#
Special Kitty Gourmet	7#	81131	Wegman's Buju & Ziggy	77890 12036
		17547	Kitten	3.5#
Special Kitty Gourmet	8#	78742	Wegman's Buju & Ziggy	77890 10006
		53200	Original Medley Cat Food	3.5#
Special Kitty Gourmet	18#	81131	Wegman's Buju & Ziggy	77890 10003
		17548	Original Medley Cat Food	18#
Special Kitty Gourmet	20#	78742		
		53201		

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Recalled Dog Food

Product Name / Bag Size	UPC	Product Name / Bag Size	UPC
Country Acres Ration Dog Food	16603	PMI Nutrition Canine	42869
40#	02333	Advantage 50#	00172
Country Acres 18% Dog Food	16603	PMI Nutrition Gravy Crunches	42869
40#	02331	Dog Food 40#	00033
Country Acres Hi Pro Dog Food	16603	Red Flannel Active Formula	42869
50#	02021	Dog Food 40#	00063
Doggy Bag Dog Food	40#	Red Flannel Adult Formula Dog	42869
	40000	Food 20#	00055
Members Mark Complete Nutrition	05388	Red Flannel Adult Formula Dog	42869
Premium Dog Food	50#	Food 40#	00054
Members Mark Crunchy Bites &	05388	Red Flannel Canine Select Dog	42869
Savory Bones Adult Dog Food	67309	Food 20#	00068
50#			

Members Mark High Performance Premium Dog Food 50#	81131 75479	Red Flannel Canine Select Dog Food 40#	42869 00067
Natural Dog Food (Sam's Club) 25#	81131 89884	Red Flannel Hi Pro Formula Dog Food 50#	42869 00065
Ol' Roy Complete Nutrition 4.4#	81131 69377	Red Flannel Prime Dog Food 25#	42869 00052
Ol' Roy Complete Nutrition 8#	05388 67144	Red Flannel Prime Dog Food 50#	42869 00053
Ol' Roy Complete Nutrition 22#	05388 60342	Red Flannel Puppy 40#	42869 00056
Ol' Roy Complete Nutrition 50#	78742 01022	Retriever Bites & Bones Dog Food 8#	79818 96757
Ol' Roy High Performance Nutrition Dog Food 20#	05388 60345	Retriever Bites & Bones Dog Food 20#	79818 96634
Ol' Roy High Performance Nutrition Dog Food 50#	78742 05815	Retriever Bites & Bones Dog Food 50#	49394 05666
Ol' Roy Meaty Chunks 'n Gravy Dog Food 8#	81131 69629	Retriever Gravy Blend Dog Food 50#	49394 05665
Ol' Roy Meaty Chunks 'n Gravy Dog Food 22#	81131 69630	Retriever Gravy Blend Dog Food 8#	79818 96756
Ol' Roy Meaty Chunks 'n Gravy Dog Food 50#	81131 69631	Retriever Hi Protein Dog Food 8#	79818 96755
Ol' Roy Puppy Complete 4#	81131 79078	Retriever Hi Protein Dog Food 25#	49394 00002
Ol' Roy Puppy Complete 8#	81131 79079	Retriever Hi Protein Dog Food 50#	49394 00003
Ol' Roy Puppy Complete 20#	81131 79080	Retriever Mini Chunk Dog Food 8#	79818 96754
Pedigree Large Breed Adult Nutrition 20#	23100 29158	Retriever Mini Chunk Dog Food 25#	49394 00006
Pedigree Large Breed Adult Nutrition 30.1#	23100 31484	Retriever Mini Chunk Dog Food 50#	49395 00005
Pedigree Large Breed Adult Nutrition 36.4#	23100 31479	Retriever Puppy Blend Dog Food 6#	49394 56221
Pedigree Large Breed Adult Nutrition 40#	23100 29154	Retriever Puppy Blend Dog Food 8#	79818 96758
Pedigree Small Crunchy Bites Adult Nutrition 4.4#	23100 05104	Retriever Puppy Blend Dog Food 20#	49394 00004
Pedigree Small Crunchy Bites Adult Nutrition 8.8#	23100 05103	Retriever Puppy Blend Dog Food 40#	79818 96706
Pedigree Small Crunchy Bites Adult Nutrition 20#	23100 14719	Wegman's Bruiser Complete Nutrition Dog Food 4.4#	77890 33654
Pedigree Small Crunchy Bites Adult Nutrition 32#	23100 31483	Wegman's Bruiser Complete Nutrition Dog Food 20#	77890 32988
Pedigree Small Crunchy Bites	23100	Wegman's Bruiser Complete	77890

Adult Nutrition 40#	31478	Nutrition Dog Food 37.5#	32994
Pedigree Small Crunchy Bites	23100	Wegman's Bruiser Puppy Dog	77890
Adult Nutrition 44#	05100	Food 4.4#	33621
Pedigree Small Crunchy Bites	23100	Wegman's Bruiser Puppy Dog	77890
Adult Nutrition 52#	05110	Food 17.6#	32991
Pet Pride Weight Management	11110	Wegman's Bruiser Small	77890
Dog Food 17.6#	74578	Crunchy Bites Dog Food 4.4#	33618
PMI Nutrition Bites & Bones Dog	42869	Wegman's Bruiser Small	77890
Food 50#	00174	Crunchy Bites Dog Food 20#	32982

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