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Our Vision

We love pets and we believe pets make us better people. PetSmart will be the trusted partner to pet parents and pets in every moment of their lives.

Voluntary Market Withdrawal of Assorted Blue Buffalo Divine Delights and Wilderness Trail Trays 3.5 oz. cups in U.S. and P.R. - Feb. 28, 2017

Dear Valued PetSmart® Customer,

Blue Buffalo has issued a voluntary market withdrawal of 17 varieties of **BLUE Divine Delights 3.5 oz. cups and BLUE Wilderness Trail Trays 3.5 oz. cups.**

This withdrawal is being executed due to a quality issue with the foil seal on the top of the cup. No other Blue Buffalo products (including any variety of Divine Delights not listed below) are impacted by this issue. We are not aware of any dogs becoming ill from these products.

Description	UPC
BLUE Divine Delights Filet Mignon Flavor in Gravy 3.5 oz. Cup	84024312035
BLUE Divine Delights New York Strip Flavor in Gravy 3.5 oz. Cup	84024312037
BLUE Divine Delights Prime Rib Flavor in Gravy 3.5 oz. Cup	84024312039
BLUE Divine Delights Rotisserie Chicken Flavor in Gravy 3.5 oz. Cup	84024312041
BLUE Divine Delights Pate Filet Mignon Flavor 3.5 oz. Cup	84024312043
BLUE Divine Delights Pate Porterhouse Flavor 3.5 oz. Cup	84024312045
BLUE Divine Delights Pate Grilled Chicken Flavor 3.5 oz. Cup	84024312047

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BLUE Divine Delights Pate Top Sirloin Flavor 3.5 oz. Cup	84024312049
BLUE Divine Delights Pate Angus Beef Flavor 3.5 oz. Cup	84024312051
BLUE Divine Delights Pate Roasted Turkey Flavor 3.5 oz. Cup	84024312053
BLUE Divine Delights Pate with Bacon, Egg & Cheese 3.5 oz. Cup	84024312057
BLUE Divine Delights Pate Sausage, Egg & Cheese Flavor 3.5 oz. Cup	84024312059
BLUE Divine Delights Pate Steak & Egg Flavor 3.5 oz. Cup	84024312061
BLUE Wilderness Trail Trays Duck Grill 3.5 oz. Cup	84024312071
BLUE Wilderness Trail Trays Beef Grill 3.5 oz. Cup	84024312073
BLUE Wilderness Trail Trays Chicken Grill 3.5 oz. Cup	84024312075
BLUE Wilderness Trail Trays Turkey Grill 3.5 oz. Cup	84024312077



Please stop feeding this product to your pet and bring any remaining cups affected by this withdrawal to your nearest PetSmart for a full refund. We recommend BLUE Homestyle Recipe Small Breed cans in place of the Divine Delights or BLUE Wilderness Trail Toppers in place of the Wilderness Trail Trays until these products are once again available.

If you have questions about this voluntary market withdrawal, please contact Blue Buffalo at **1-877-870-7363**.

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