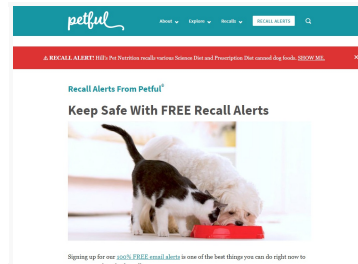


Cookie scan report

Summary

Scan date: 04/02/2019
 Domain name: petful.com
 Server location: United States
 Cookies, in total: 33



Scan result

33 cookies were identified.

Category: Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__cfduid	justanswer.com	HTTP	1 year
First found URL: https://www.petful.com/cat-breeds/we-love-cats/ Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic. Initiator: Script tag, page source line number 671 Source: https://contextual.media.net/nmedianet.js?cid=8CU3VV814 Data is sent to: United States			
__cfduid	petful.com	HTTP	1 year
First found URL: https://www.petful.com/about/ Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic. Initiator: Webserver Source: petful.com Data is sent to: United States			
cookies.js	petful.com	HTTP	Session
First found URL: https://www.petful.com/cat-breeds/we-love-cats/ Cookie purpose description: Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry. Initiator: Script tag, page source line number 671 Source: https://components.justanswer.com/js/ja-gadget-virtual-assistant-config/ja-gadget-virtual-assistant-hybrid Data is sent to: United States			
SESS#	petful.com	HTTP	1 day
First found URL: https://www.petful.com/cat-breeds/we-love-cats/ Cookie purpose description: Preserves users states across page requests. Initiator: Script tag, page source line number 671 Source: https://contextual.media.net/nmedianet.js?cid=8CU3VV814 Data is sent to: United States			

Category: Statistics (5)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	petful.com	HTTP	2 years
First found URL: https://www.petful.com/about/ Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website. Initiator: Page source line number 677-681			

Source: Inline script
Data is sent to: United States

_gat petful.com HTTP 1 day

First found URL: <https://www.petful.com/about/>

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Page source line number 677-681

Source: Inline script

Data is sent to: United States

_gid petful.com HTTP 1 day

First found URL: <https://www.petful.com/about/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Page source line number 677-681

Source: Inline script

Data is sent to: United States

_omappvp petful.com HTTP 11 years

First found URL: <https://www.petful.com/>

Cookie purpose description: This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.

Initiator: Script tag, page source line number 713

Source: <https://a.optmnstr.com/app/js/api.min.js>

Data is sent to: United States

collect google-analytics.com Pixel Session

First found URL: <https://www.petful.com/about/>

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Inline script, page source line number 677-681

Source: https://www.google-analytics.com/collect?v=j3a=1426065302t=pageview_s=2dl=https%3A%2F%2Fwww.petful.com%2Fabout%2Ful=en-usde=UTF-8dt=About%20Petful%20-%20How%20We%20Help%20Pet%20Parents&d=24-bitsr=1024x768vp=999x740je=0_u=KAhAAUAB~jid=gjid=cid=431748316.1549306691tid=UA-65058126-1_gid=1411805009.1549306697gtm=2ou1r0z=52411139

Data is sent to: United States

Category: Marketing (20)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
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_ab12#	petful.com	HTTP	2 years
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First found URL: <https://www.petful.com/cat-breeds/we-love-cats/>

Cookie purpose description: Unclassified

Initiator: Script tag

Source: <https://www.petful.com/cat-breeds/we-love-cats/>

Data is sent to: United States

ads/ga-audiences	google.com	Pixel	Session
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

Initiator: Inline script, page source line number 677-681

Source: https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-65058126-1cid=431748316.1549306691jid=155013050_v=j73z=1867527420sIf_rd=1random=2441268389

Data is sent to: United States

bping.php	media.net	Pixel	Session
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First found URL: <https://www.petful.com/cat-breeds/we-love-cats/>

Cookie purpose description: This cookie is used to register information on the ad-delivery-system – this optimizes the ad relevance towards the visitor.

Initiator: Script tag, page source line number 671

Source: https://lg3.media.net/bping.php?gdp=1prid=8PRHGG6T9cid=8CU3VV8I4crd=279914343vi=1549306749309821052ugd=4lf=6requrl=https%3A%2F%2Fpetful.com%2Fcat-breeds%2Fwe-love-cats%2Fkwrf=https%3A%2F%2Fwww.petful.com%2Fmcc=IElper=100wsp=2886780970r=1549306749107vgd_sbSup=1vgd_isAmp=0vgd_asn=8075vgd_nvLogging=0hvsid=00001549306749102006784463362941

via <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

Data is sent to: United States

gdpr_status media.net HTTP 6 months

First found URL: <https://www.petful.com/cat-breeds/we-love-cats/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 671

Source: <https://contextual.media.net/nmedianet.js?cid=8CU3VV8I4>

Data is sent to: British Virgin Islands

google_experiment_mod petful.com HTML Persistent

First found URL: <https://www.petful.com/about/>

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Initiator: Script tag, page source line number 674

Source: <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js>

Data is sent to: United States

google_pub_config petful.com HTML Persistent

First found URL: <https://www.petful.com/about/>

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Initiator: Page source line number 674-677

Source: Inline script

Data is sent to: United States

GoogleAdServingTest petful.com HTTP Session

First found URL: <https://www.petful.com/cat-breeds/we-love-cats/>

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag

Source: <https://www.petful.com/cat-breeds/we-love-cats/>

Data is sent to: United States

GPS youtube.com HTTP 1 day

First found URL: <https://www.petful.com/about/>

Cookie purpose description: Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

IDE doubleclick.net HTTP 1 year

First found URL: <https://www.petful.com/about/>

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

pcs/activeview googlesyndication.com Pixel Session

First found URL: <https://www.petful.com/cat-breeds/we-love-cats/>

Cookie purpose description: Unclassified

Initiator: Inline scriptPage source line number 671

Source: https://pagead2.googlesyndication.com/pcs/activeview?xai=AKAOjssh6NUB5Fmy_cUr5C3Fgh_cYfMP_u2jV6C5F45U66XEU5gku_G5qxx-Cs0M46sHyZhQ5pnX-SZPzwz7eFpFpLhid7Jq1Tw06ePfJalDsai=AMfl-YSOVVXwFA_ICqXqGdF8ybyZswbbKTQYnXFrzS4wDNjlefxg8Fm5ks7DX-P9zKHwQEVGuIrDehWDofasig=Cg0ArKJSzGR31HMisr9rEAer=uadk=1899587892tt=1629bs=999%2C740mtos=0,0,0,0,0,0,0,0,0,0,0p=2109,150,2529,850sbeos=0mcvt=0rs=1ht=0mc=0lte=0bas=0bac=0la=1avms=georst=1549306754609dl=114rpt=93isd=0msd=0lm=2phel=1phell=1oseid=3ps=999%2C3157ss=1024%2C768pt=28deb=1-1-1-6-16-28-17-14vt=1635id=osd=15upc=10tgt=DIVcl=1cec=19clc=1cac=0cd=700x419v=20190201

Data is sent to: United States

PREF youtube.com HTTP 8 months

First found URL: <https://www.petful.com/about/>

Cookie purpose description: Registers a unique ID that is used by Google to keep statistics of how the visitor ID uses YouTube videos across different websites.

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

test_cookie	doubleclick.net	HTTP	1 day
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

VISITOR_INFO1_LIVE	youtube.com	HTTP	179 days
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

YSC	youtube.com	HTTP	Session
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

yt-remote-cast-installed	youtube.com	HTML	Session
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

yt-remote-connected-devices	youtube.com	HTML	Persistent
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

yt-remote-device-id	youtube.com	HTML	Persistent
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

yt-remote-fast-check-period	youtube.com	HTML	Session
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

yt-remote-session-app	youtube.com	HTML	Session
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

yt-remote-session-name	youtube.com	HTML	Session
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First found URL: <https://www.petful.com/about/>

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Iframe, page source line number 668

Source: <https://www.youtube.com/embed/wzhoorpkokq?feature=oembed>

Data is sent to: United States

Category: Unclassified (4)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_omappvs First found URL: https://www.petful.com/ Cookie purpose description: This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website. Initiator: Script tag, page source line number 713 Source: https://a.optmnstr.com/app/js/api.min.js Data is sent to: United States	petful.com	HTTP	1 day
aff_i First found URL: https://www.petful.com/cat-breeds/we-love-cats/ Cookie purpose description: Unclassified Initiator: Image tag, page source line number 676 Source: https://trk.justanswer.com/aff_i?offer_id=2&aff_id=7922&file_id=1438 Data is sent to: Ireland	trk.justanswer.com	Pixel	Session
google_adsense_settings First found URL: https://www.petful.com/cat-breeds/we-love-cats/ Cookie purpose description: Unclassified Initiator: Page source line number 671 Source: Inline script Data is sent to: United States	petful.com	HTML	Persistent
google_experiment_mod3 First found URL: https://www.petful.com/about/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 674 Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js Data is sent to: United States	petful.com	HTML	Persistent